FOOD SUPPLY & DISTRIBUTION

Your Reliable One-Stop Food Supply Partner

- QUALITY PRODUCTS
- COMPETITIVE PRICING
- RELIABLE DELIVERY
- BUSINESS SUPPORT



Reliable Supply. Competitive Value. Long-Term Partnership.

ABOUT PROSPECT TRADING

Prospect Trading **Sdn. Bhd.** specialises in the supply of dry and food ingredients to more than 200 boarding schools, hospitals, and prisons across Peninsular Malaysia.

Our primary focus is to meet the unique requirements of each customer. We are committed to ensuring that all raw materials supplied are of the highest quality and meet our customers' specific needs and standards.

Our goal is to become a trusted business partner in the food raw material supply chain throughout Malaysia.

200+
Institutions Served

Wide Range
of Food Products

Quality
You Can Trust

Trusted
Business Partner



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Tadisma Business Park, Seksyen 13,
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WHY PROSPECT TRADING?

We go beyond supplying food products. We deliver value, reliability and support that help your business operate better every day.

01

PRODUCT

Wide range of food products with flexible sourcing.

02

PRICE

Competitive pricing for better value.

03

QUALITY

Fresh and high-quality products.

04

DELIVERY

Flexible delivery schedules across Malaysia.

05

SUPPORT

Responsive coordination and ongoing business support.



Our goal is to be your **trusted long-term partner** in the food supply chain.

Experienced
Serving 200+ institutions across Peninsular Malaysia.

Reliable
Consistent supply and dependable service.

Flexible
Solutions tailored to your business needs.

Committed
We grow together with your business.

OUR SUPPLY SOLUTION

ONE PARTNER. MULTIPLE FOOD CATEGORIES.

We provide a comprehensive range of food products to simplify procurement and reduce the need to manage multiple suppliers.

SEAFOOD & FROZEN FOOD



- Fish
- Squid
- Prawns
- Chicken
- Meat
- Frozen Products

FRESH PRODUCE



Vegetables
Fresh, locally sourced and quality assured.

Fruits
Locally sourced and imported produce.

GROCERY & PANTRY



- Cooking Ingredients
- Oil
- Tepung
- Kicap
- Sos
- Instant Noodles
- Canned Food
- Kitchen Essentials

Custom quantities and packaging are also available according to customer requirements.

OUR COMPETITIVE ADVANTAGE

BUILT AROUND YOUR BUSINESS NEEDS

We combine a wide product range, reliable operations, and strong support to deliver greater value to your business.

COMPETITIVE PRICING

We work to provide commercially competitive pricing across our product range.

PRODUCT AVAILABILITY

SKU monitoring and sourcing capabilities to support consistent product supply.

FLEXIBLE SUPPLY

Products, quantities and packaging can be tailored to your specific needs.

RELIABLE DELIVERY

Flexible delivery schedules with coverage across Peninsular Malaysia.

STORAGE SUPPORT

Chiller and freezer facilities provided to help maintain product freshness and quality.

ONE-STOP PROCUREMENT

Consolidate multiple food categories with one trusted supply partner.

QUALITY. RELIABILITY. VALUE. EVERY TIME.

STRATEGIC LOCATIONS
Warehouses in Selangor, Penang and Pahang for better distribution reach.

QUALITY ASSURED
We prioritise product quality and customer requirements.

EXPERIENCED TEAM
A dedicated team to support your business needs efficiently.

RESPONSIVE SUPPORT
Quick response and solutions whenever you need us.

OUR PRODUCT CATEGORIES

COMPLETE RANGE. CONSISTENT QUALITY.

From seafood to pantry staples, we offer a full spectrum of food products to support your business operations.

SEAFOOD & FROZEN FOOD



- Fresh & Frozen Fish
- Prawns, Squid & Shellfish
- Frozen Processed Seafood
- Frozen Meat & Poultry
- Value-added Frozen Products

FRESH PRODUCE



- Fresh Vegetables
- Fresh Fruits
- Herbs & Aromatics
- Salad & Leafy Greens
- Locally Sourced Produce

GROCERY & PANTRY



- Cooking Oils
- Sauces & Condiments
- Canned Food
- Instant Food & Noodles
- Flour, Sugar, Rice & Grains

DAIRY & BEVERAGES



- Milk & Dairy Products
- Juices & Drinks
- Yogurt & Desserts
- Eggs
- Water & Soft Drinks

ONE SOURCE.
ALL YOUR FOOD SUPPLY NEEDS.

WIDE SELECTION
Thousands of products to choose from.

PREMIUM QUALITY
Carefully selected to ensure freshness and safety.

CONSISTENT SUPPLY
Reliable stock availability to keep your business running smoothly.

TRUSTED PARTNER
Committed to your success, every step of the way.

OUR SUPPLY CHAIN & OPERATIONS

EFFICIENT. RELIABLE. NATIONWIDE.

Our streamlined supply chain and operational processes ensure your orders are delivered on time, every time.

STRATEGIC WAREHOUSES

Located in key regions to ensure quick response and wider coverage.

EFFICIENT INVENTORY MANAGEMENT

Real-time stock monitoring for better forecasting and order fulfilment.

RELIABLE DISTRIBUTION NETWORK

Established logistics partners to ensure timely and safe deliveries.

QUALITY CONTROL

Strict quality checks at every stage to ensure product freshness and safety.

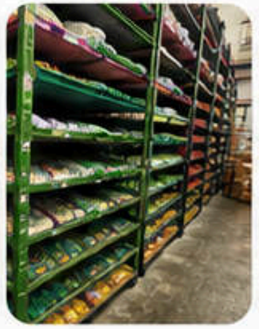
DEDICATED CUSTOMER SUPPORT

Our team is always ready to assist with your orders and inquiries.











DELIVERING VALUE ACROSS MALAYSIA.

From our warehouses to your business, we've got you covered.

NATIONWIDE COVERAGE

Delivering to all major states and regions across Malaysia.

ON-TIME DELIVERY

Committed to punctual deliveries to keep your business running.

COST-EFFECTIVE SOLUTIONS

Optimized routes and processes to provide better value for you.

BUILT FOR GROWTH

Scalable operations to grow with your business needs.

OUR PARTNERSHIP BENEFITS

MORE THAN A SUPPLIER, WE'RE YOUR GROWTH PARTNER.

We are committed to helping your business thrive with solutions that go beyond just supplying products.

TRUSTED PARTNERSHIP

We build long-term relationships based on trust, transparency and mutual success.

CONSISTENT QUALITY

High-quality products sourced from reliable suppliers, delivered consistently every time.

COMPETITIVE VALUE

Competitive pricing with real value, helping you manage costs and maximize profitability.

RELIABLE DELIVERY

On-time delivery you can count on to keep your business running smoothly.

DEDICATED SUPPORT

A responsive team that understands your needs and is always ready to assist you.

SUPPORTING YOUR GROWTH

Scalable solutions designed to grow with your business every step of the way.

YOUR SUCCESS IS OUR PRIORITY.

VALUE ADDED SOLUTIONS

We go beyond supply by offering insights and recommendations to improve your operations.

FLEXIBLE PARTNERSHIP

Tailored solutions and flexible terms to fit your unique business needs.

BUILT ON INTEGRITY

We operate with honesty, accountability and integrity in everything we do.

FREEZER SUPPORT

SUPPORTING PRODUCT QUALITY BEYOND DELIVERY

We provide dedicated chiller and freezer storage facilities to ensure your products are stored under the best conditions for maximum freshness and reliability in your business.

FROZEN FACILITIES
Spacious freezer storage designed to maintain optimal temperature and product integrity.

PROPER STORAGE
Temperature-controlled environment to preserve freshness, quality and safety.

PRODUCT SECURITY
Secure storage with monitoring systems to protect your inventory with confidence.

OPERATIONAL CONVENIENCE
Flexible storage solutions that support your business efficiency and peace of mind.



OPTIMAL TEMPERATURE
Maintaining ideal conditions to keep your products safe and fresh.

QUALITY ASSURED
Preserves the quality, taste and nutritional value of your products.

FLEXIBLE SOLUTIONS
Short-term or long-term storage options to match your business needs.

RELIABLE PARTNER
A trusted storage partner committed to the growth of your business.

COLD STORAGE YOU CAN TRUST. QUALITY YOU CAN DELIVER.

OUR DEDICATED SUPPORT

HERE FOR YOU, EVERY STEP OF THE WAY.

Our commitment doesn't end with delivery. We provide ongoing support to help your business operate smoothly and grow with confidence.

DEDICATED ACCOUNT MANAGEMENT
A dedicated account manager who understands your business and is always ready to assist you.

RESPONSIVE CUSTOMER SERVICE
Quick response and timely solutions to all your inquiries and requests.

ORDER & DELIVERY FOLLOW-UP
We follow up every order to ensure smooth delivery and complete satisfaction.

BUSINESS SUPPORT & INSIGHTS
Market insights and product recommendations to help you make informed decisions and grow.

LONG-TERM PARTNERSHIP
We grow together with you—building trust, creating value, and achieving mutual success.

HOW WE SUPPORT YOUR BUSINESS

UNDERSTAND YOUR NEEDS
We take the time to understand your business requirements and goals.

RELIABLE SUPPLY
We ensure consistent product availability and on-time deliveries.

ONGOING SUPPORT
Our team is always available to assist you whenever you need us.

SOLUTIONS THAT ADD VALUE
We provide solutions that help you improve efficiency and maximize profit.

GROWING TOGETHER
We build strong, long-term partnerships for sustainable growth.

OUR REACH, NATIONWIDE

DELIVERING VALUE ACROSS MALAYSIA.

With a strong logistics network and strategic locations, we are always within reach to serve you better.

NATIONWIDE COVERAGE

Our network spans across all major states and regions to ensure we are always close to your business.

STRATEGIC LOCATIONS

Strategically located warehouses and facilities enable faster delivery, better coverage and greater efficiency.

STRONG LOGISTICS NETWORK

A reliable fleet and established routes allow us to deliver your orders on time, every time.

LOCAL SUPPORT, NATIONWIDE

Our dedicated team is ready to support your business wherever you are in Malaysia.



WE DELIVER TO YOU

- Delivering to businesses of all sizes across urban and rural areas.
- On-time delivery you can count on, nationwide.
- Building connections and delivering value, across every mile.

10+
STRATEGIC WAREHOUSES
Located in key states across Malaysia.

50+
DELIVERY VEHICLES
Ensuring efficient and reliable deliveries.

ALL STATES
NATIONWIDE COVERAGE
We reach you, wherever you are.

ON-TIME
DELIVERY PROMISE
Committed to delivering your orders on time.

100%
CUSTOMER FOCUSED
Your satisfaction is our priority.

ONE NETWORK. ONE COMMITMENT. DELIVERING VALUE TO EVERY CORNER OF MALAYSIA.

HOW TO GET STARTED

A SIMPLE PROCESS. A STRONGER PARTNERSHIP.

We make it easy to start working together. From the first conversation to ongoing support, we're with you every step of the way.



01

DISCUSS REQUIREMENTS

We listen to your business needs, challenges and goals to understand how we can best support you.



02

PRODUCT & PRICE PROPOSAL

We recommend the right products and solutions with a transparent and competitive proposal.



03

CONFIRM TERMS & AGREEMENT

We finalize the terms, confirm the details and formalize our partnership with a clear agreement.



04

START SUPPLY

We prepare your order and deliver on time, ensuring quality, freshness and reliability from day one.



05

ONGOING SUPPORT & GROWTH

Our team is always here to provide support, resolve issues and help your business grow.



EASY TO START. BUILT TO LAST.

We believe great partnerships start with trust, communication and a shared commitment to success. Let's take the first step together today.



YOUR GROWTH IS OUR PRIORITY.

OUR COMMITMENT

We deliver more than products!
We deliver consistency, reliability and support you can count on.
Our commitment is to make your supply process easier, stronger and ready to grow with your business.

QUALITY YOU CAN TRUST

We are committed to supplying safe, high-quality products that meet the highest standards every time.

DEPENDABLE SUPPLY

We ensure on-time delivery, consistent stock availability and a stable supply you can count on.

FLEXIBLE SOLUTIONS

We understand every business is different. Our solutions are tailored to fit your needs and adapt to your growth.

RESPONSIVE SUPPORT

We are always ready to respond quickly, solve issues and support your business with care and efficiency.

LONG-TERM PARTNERSHIP

We build partnerships based on trust, transparency and mutual success for long-term growth together.

YOUR SUCCESS IS OUR PRIORITY.

We are committed to being more than a supplier.
We are your partner in building a stronger, more efficient and more successful business.

TOGETHER, WE GROW FURTHER.

ONE COMMITMENT. ONE PARTNER. ENDLESS POSSIBILITIES.

LET'S BUILD A BETTER SUPPLY CHAIN TOGETHER

PROSPECT TRADING SDN. BHD.

We are ready to be your trusted partner in delivering quality, reliability and value every step of the way.
Let's grow your business, together.

TRUSTED PARTNER

Built on trust, integrity and long-term relationships.

QUALITY YOU CAN COUNT ON

Premium products with consistent quality and safety assurance.

RELIABLE DELIVERY

On time, every time, with strong logistics and nationwide coverage.

GROWING TOGETHER

We support your success today and for the future.



GET IN TOUCH WITH US TODAY!

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We look forward to working with you!

"THANK YOU FOR CONSIDERING PROSPECT TRADING SDN. BHD.
TOGETHER, WE DELIVER MORE VALUE."